Scopus

Documents

Wai, C.C., Seng, E.L.K.
Measuring the effectiveness of blended learning environment: A case study in Malaysia
(2015) *Education and Information Technologies*, 20 (3), art. no. 9293, pp. 429-443. Cited 2 times.

DOI: 10.1007/s10639-013-9293-5

Taylor's Business School, Taylor's University, Subang Jaya, Selangor, Malaysia

Abstract
Learning environment has always been traditionally associated with the physical presence of classrooms, textbooks, pen-and-paper examinations and teachers. However, today's evolving technology has rapidly changed the face of education. Online learning, teleconferencing, internet, Computer Assisted Learning (CAL), Web-Based Distance Learning (WBDL) and other technologies are integrated in education. This blended learning environment has become the major role in training and education scene. This paper focuses on a set of quantitative data pertaining to the perception of blended learning, attitude towards technology, effectiveness and efficiency of blended learning by using path analysis. Data were drawn from a group of business students who were engaged in blended learning environment. This study intends to find out the effectiveness and efficiency of blended learning in Malaysia tertiary institutions. The empirical results confirm that blended learning does enhance student's learning experience and learning outcomes.
© 2013, Springer Science+Business Media New York.

Author Keywords
Blended learning; Effectiveness; Regression

Correspondence Address
Wai C.C.; Taylor's Business School, Taylor's UniversityMalaysia

Publisher: Springer New York LLC

ISSN: 13602357
Language of Original Document: English
Abbreviated Source Title: Educ. Inf. Technol.
Document Type: Article
Source: Scopus

ELSEVIER

Copyright © 2018 Elsevier B.V. All rights reserved. Scopus® is a registered trademark of Elsevier B.V.

RELX Group™