

## The Review of League of Legends Game Character Design Elements.

Ng, Jia Xien<sup>1</sup>; Noorhayati, Saad<sup>2</sup>

The Design School, Faculty of  
Innovation and Technology,  
Taylor's University

jiaxien.ng@sd.taylors.edu.my;  
noorhayati.Saad@taylors.edu.my

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thedesignschool.taylors.edu.my/kreate

### Abstract

*Character design is one of the most important parts of a game, but character design research is always neglected when people start designing game characters. Today's game industry is growing rapidly, with new games coming out all the time, and so are game characters. However, not all game characters leave a lasting impression on people's minds, and one of the big reasons is that designers do not delve into the elements they should pay attention to when designing game characters. The purpose of this article is to highlight the main elements of character design by reviewing the characters in the game "League of Legends". An online survey was conducted based on a review of five pieces of relevant literature. Respondents were randomly selected to answer the questionnaire and the data collected was further used for visual analysis. Analysis of the responses indicated that the main elements in creating game characters were appearance, personality, abilities, and backstory. The results also showed that there are no prescribed rules or steps for designing game characters, but a lot of research and study is necessary. Based on this, a lot of thought was given to the design elements of game characters to create new characters with creative thinking that is impressive and different from existing game characters.*

**Key words:** Game Character; League of Legends; Design Element

### Introduction

There is no denying that character design plays a huge role in the game industry. As Bancroft (2006) points out in his book "Creating Characters with Personality", character design is used in all feature films with fictional, non-human actors, as well as in some movies with real actors. In fact, character design is the first step in creating visual effects for most forms of entertainment (Bancroft, 2006). "League of Legends", as a MOBA game, has a large number of game characters. For this kind of game with a large number of game characters, it is very important to design characters that will be memorable to the players and will make them use it. Studying and reviewing these characters will go a long way in understanding the principles and elements of game character design. By observing the game characters in "League of Legends" and collecting data from respondents, organizing and analyzing the characteristics of the characters will help to create more meaningful and memorable game characters.

### Problem Statement

According to Bancroft (2006), character design has undeniably played a huge role in the game industry. There are many video games that involve the use of characters, and cautiously designing these characters is an effective way to improve the game experience. A better understanding of the principles of character design and analyzing the characteristics of successful game characters can help create more meaningful and memorable game characters. A successful character design not only makes the player more immersed in the game and increases the believability of the entire game world (Isbister, 2003), it also makes the game more recognizable. Characters, as the main object of attention, also play a big role in app store sales. By looking at game characters, one can distinguish the type and variety of games and their target users. Advanced technology may lead to better game development, but analyzing game characters in terms of art and design is also necessary for their success in the market.

The purpose of this article is to review the game characters in the game "League of Legends" and to highlight the elements that should be considered when designing game characters. Especially in the multiplayer online battle arena (MOBA) genre, the characters' abilities and visuals are the most important because users play different roles in the same