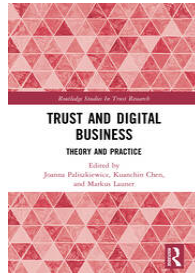


Chapter




Digital Trust in the Hotel Industry – An International Customer/Supplier Perspective

By *Kandappan Balasubramanian, Rupam Konar, Agnieszka Tul-Krzyszczuk, Markus Launer*

Book [Trust and Digital Business \(https://www.taylorfrancis.com/books/mono/10.4324/9781003266525/trust-digital-business?refId=b23d76c4-cf8f-43cd-9f6a-8afb29971f27&context=ubx\)](https://www.taylorfrancis.com/books/mono/10.4324/9781003266525/trust-digital-business?refId=b23d76c4-cf8f-43cd-9f6a-8afb29971f27&context=ubx)

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