

Close

Web of Science
Page 1 (Records 1 -- 1)

Print

◀ [1] ▶

Record 1 of 1**Title:** Hotel managers perspective of managerial competency among graduating students of hotel management programme**Author(s):** Jaykumar, V (Jaykumar, V); Fukey, LN (Fukey, Leena Nitin); Balasubramanian, K (Balasubramanian, Kandappan)**Edited by:** Nair V; Hussain K; Kahl C; Poulain JP; Ragavan NA**Source:** 5TH ASIA-EURO CONFERENCE 2014 IN TOURISM, HOSPITALITY & GASTRONOMY **Book Series:** Procedia Social and Behavioral Sciences **Volume:** 144 **Pages:** 328-342 **DOI:** 10.1016/j.sbspro.2014.07.303 **Published:** 2014**Times Cited in Web of Science Core Collection:** 0**Total Times Cited:** 0**Usage Count (Last 180 days):** 0**Usage Count (Since 2013):** 2**Cited Reference Count:** 35

Abstract: The tourism potential of India, especially in a global context, remains far from being realized. Towards realization of this potential, the Ministry of Tourism envisages a target of 12% growth rate in inbound as well as domestic tourists for the 12th Five Year Plan period. Therefore, in response to the needs of the industry, training providers have established a number of hotel, leisure, travel and tourism degrees. But past references have identified that hotel courses lack the rigor to provide quality manpower. Hotel management students seem to rate the value of their degrees higher than do employees in the. As such there always seem to be a bridge between what the hotel management students and the assumption of the hotel Industry. The Indian hotel Industry is likely to witness only a marginal revenue growth of about 7% in 2012-13 with uncertain economy impacting demand, according to a study by rating agency ICRA. Visibility on the immediate term growth remains clouded with an uncertain economy impacting demand even as lumpy supply additions occur. ICRA revises downwards the revenue growth estimates to 57%, with a seasonally stronger second-half partly compensating for the low operating margins in the first half. The hotel Industry hit new lows during the second quarter of 2012-13 with falling revenue per available room (RevPARs) and escalating power costs eroding the operating margins, which coupled with increase in fixed costs (interest and depreciation) resulted in many players posting net losses. World Tourism Organisation (UNWTO) projects a moderate 2-4% growth in international tourist volumes this year in view of the continued global uncertainties in Europe. In the present economic scenario, this study will benchmark effective teaching techniques to empower students to be managers in the Hotel Industry on successful graduation in a very competitive but stifled recruitment policy. This study will identify: (1) industry perception; (2) managerial employment competency components; and (3) managerial employability opportunities. (C) 2014 Elsevier Ltd.

Accession Number: WOS:000346118400037**Language:** English**Document Type:** Proceedings Paper**Conference Title:** 5th Asia-Euro Conference on Tourism, Hospitality and Gastronomy**Conference Date:** MAY 19-21, 2014**Conference Location:** Taylors Univ, Sch Hospital, Tourism & Culinary Arts, Subang Jaya, MALAYSIA**Conference Host:** Taylors Univ, Sch Hospital, Tourism & Culinary Arts**Author Keywords:** Perception; Managerial; Employment; Competency; Components; Opportunitie**Addresses:** [Jaykumar, V; Fukey, Leena Nitin] Christ Univ, Bangalore 560029, Karnataka, India.

[Balasubramanian, Kandappan] Taylors Univ, Sch Hospitality Tourism & Culinary Arts, Subang Jaya 47500, Selangor, Malaysia.

E-mail Addresses: Kandappan.bala@taylors.edu.my**Publisher:** ELSEVIER SCIENCE BV**Publisher Address:** SARA BURGERHARTSTRAAT 25, PO BOX 211, 1000 AE AMSTERDAM, NETHERLANDS**Web of Science Categories:** Hospitality, Leisure, Sport & Tourism**Research Areas:** Social Sciences - Other Topics**IDS Number:** BB7YD**ISSN:** 1877-0428**29-char Source Abbrev.:** PROCD SOC BEHV**Source Item Page Count:** 15**Open Access:** gold**Output Date:** 2018-01-02

Close

Web of Science
Page 1 (Records 1 -- 1)

Print

◀ [1] ▶