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Title: Hotel Career Perceptions of Final Year Hospitality Degree Students
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Abstract: The Indian Hospitality Management Institutions has seen a tremendous growth in the recent years, due to the growth of the tourism and hospitality sector a large number of hotel chains has increased their expansion plans to accommodate this growth. Although the development of the tourism and hospitality industry can create greater employment opportunities, it is the role of the education institutions to produce more hospitality graduates. If today's students are to become effective practitioners of tomorrow, it is important to understand the final year hospitality degree students' perception towards their future careers in the hotel industry. The purpose of this study was to investigate the career perception of final year hospitality students towards the hotel industry. This paper focuses on a sample of 60 final year students pursuing a hospitality degree at a private university in Bangalore City, India to analyze their perceptions towards hotel careers the researchers used the survey questionnaire. The findings indicated that the students willingness to work in the hotel industry after graduation was high; 41 percent of the students preferred to start their future career in the food and beverage department; awareness of the working environment; perception on internship and also negative views about the hotel careers were highlighted in the study.
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