

Close

Web of Science
Page 1 (Records 1 -- 1)

Print

◀ [1] ▶

Record 1 of 1**Title:** Implication of Privacy Concerns and Safety Awareness of Tourism Location-Based Services (LBS) Applications Among College Students**Author(s):** Anuar, FI (Anuar, Faiz I.); Ismail, K (Ismail, Khairiah); Yulia, A (Yulia, Astri)**Source:** ADVANCED SCIENCE LETTERS **Volume:** 21 **Issue:** 5 **Special Issue:** SI **Pages:** 1234-1238 **DOI:** 10.1166/asl.2015.6118 **Published:** MAY 2015**Times Cited in Web of Science Core Collection:** 0**Total Times Cited:** 0**Usage Count (Last 180 days):** 0**Usage Count (Since 2013):** 7**Cited Reference Count:** 19**Abstract:** The popularity of Location-Based Services (LBS) applications usage during travel is increasing due to the mobile accessibility that allows tourists to share their current geographical location with others. However, the excitement of sharing location among tourists buried the elements of privacy concerns and safety awareness of LBS applications. Therefore, this study investigated the role of privacy-safety awareness among LBS on the tourists' behavior in using the LBS apps when travel. We utilized the partial least squares-structural equation modeling (PLS-SEM) technique. The results of this study contribute to the topic of privacy and safety with the growing body of the literature in technology-assisted travel experiences.**Accession Number:** WOS:000365243300038**Language:** English**Document Type:** Proceedings Paper**Conference Title:** International Conference on Business, Management, Tourism and Hospitality (BIZMATOUR)**Conference Date:** MAY 12-14, 2015**Conference Location:** Malacca, MALAYSIA**Author Keywords:** Location-Based Services (LBS); Privacy Concerns; Safety Awareness; Technology; Experiences; UTAUT2**Addresses:** [Anuar, Faiz I.] Univ Teknol MARA, Fac Hotel & Tourism Management, Shah Alam 40450, Malaysia.

[Ismail, Khairiah] Taylors Univ, Subang Jaya 47500, Malaysia.

[Yulia, Astri] Univ Selangor, Fac Business, Shah Alam 40450, Malaysia.

Reprint Address: Anuar, FI (reprint author), Univ Teknol MARA, Fac Hotel & Tourism Management, Shah Alam 40450, Malaysia.**Author Identifiers:**

Author	ResearcherID Number	ORCID Number
Anuar, Faiz		0000-0002-8105-8866

Publisher: AMER SCIENTIFIC PUBLISHERS**Publisher Address:** 26650 THE OLD RD, STE 208, VALENCIA, CA 91381-0751 USA**Web of Science Categories:** Multidisciplinary Sciences**Research Areas:** Science & Technology - Other Topics**IDS Number:** CW8IR**ISSN:** 1936-6612**eISSN:** 1936-7317**29-char Source Abbrev.:** ADV SCI LETT**ISO Source Abbrev.:** Adv. Sci. Lett.**Source Item Page Count:** 5**Open Access:** No**Output Date:** 2017-11-15

Close

Web of Science
Page 1 (Records 1 -- 1)

Print

◀ [1] ▶