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HOW CAN BUSINESSES SURVIVE AND THRIVE IN THE AI REVOLUTION?

Denyu Bostandzhiev, Managing Director, Audi Malaysia | Dr. Nikolai Dobberstein, Malaysia Country Head, Global Lead, Communications, Media & Technology, Kearney | Dr Sia Chin Chin, Programme director, Master of Laws Programme and Senior lecturer, Faculty of Business and Law of Taylor's University
29-Aug-23 10:00



Morning Brief

Thrive In The AI Revolution?
04:25 / 1:13:19

How Can Busi

Businesses are excited over the potential of artificial intelligence (AI) to reshape the business landscape, but many companies are still unsure how to leverage on the technology. How should companies strategise and adapt to the AI revolution?

BFM moderated a panel discussion on themes and issues related to AI with Denyu Bostandzhiev, Managing Director of Audi Malaysia; Dr. Nikolai Dobberstein Malaysia Country Head, Global Lead, Communications, Media & Technology at Kearney; and Dr Sia Chin Chin, the programme director, Master of Laws Programme and senior lecturer with the Faculty of Business and Law of Taylor's University.

The BFM CEO Forum AI: An Opportunity for Disruption is presented by Audi Malaysia.

Produced by: Philip See

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