

4th International HOSPITALITY & TOURISM CONFERENCE 2018

"The Changing Face of Hospitality and Tourism Research"

This certifies that

Cheng Lu, Wu Liujien & Rahmat Hashim

have successfully participated as presenter for the paper entitled:

**An Importance Performance Analysis (IPA) of Tour Guide in
Mainland China**

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Professor Dr. Hj. Mohd Salehuddin Mohd Zahari
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