Contents:

Introduction

1. The Knowledge Base of Technology Entrepreneurship
   Ivan Zupic

2. Technology Entrepreneurship, Innovation and Intrapreneurship – Managing Entrepreneurial Activities in Technology-Intensive Environments
   Alexander Brem and Jens Borchardt

   C. Dessì, M. Floris and A. Sanna

4. Capitalization of Science and Technology Knowledge: Practices, Trends and Impacts on Techno-Entrepreneurship
   Diane A. Isabelle

5. Commercialization Process of Innovation in Small High-Technology Firms – Theoretical Review
   Jarkko Pellikka

   Dominique Jolly and Fuquan Zhu

7. What is E-Entrepreneurship? Fundamentals of Company Founding in the Net Economy
   Tobias Kollmann

8. Venture Capital Financing of Techno-Entrepreneurial Start-Ups: Drivers and Barriers for Investments in Research-based Spin-offs in the Dutch Medical Life Sciences Industry
   Joyce Houterman, Vincent Blok and Onno Omt

9. Working as a Technology Scout and Techno-Intrapreneur
   Magnus Hopp

10. The Role of Academicians in Technology Entrepreneurship
    Mohar Yusof, Mohammad Saeed Siddiq and Leilanie Mohd Nor

11. Personal Attributes of Academic Entrepreneurs
    Hafizul Othman, Rosni Abdullah and Nasria Zakaria

12. Companies Spun Out of Universities: Different Typologies for Different Performance Patterns
    Giuseppe Criaco, Tommaso Minola, Christian Serarols-Tarres and Apurav Yash Bhatiya

13. The Role of the Technology Transfer Office in Promoting University-Industry Collaboration
    Ciara Fitzgerald, Margaret Ledwith and Rory O’Shea

14. Demand Competition and Entrepreneurial (de novo) Entry in Industries based on Systemic Technologies
    Lalit Manral

15. Nascent Technology Entrepreneurship Supply Chain Emergence
    Jennifer L. Woolley

16. Frugal Innovation and Returnee-Diaspora Entrepreneurship
    Preeta M. Banerjee and Ana Leirner

17. Drivers of Green Strategy for Enhancing Sustainable Technopreneurship in Emerging Economies
    Broto Rauth Bhardwaj and Kee-hung Lai

18. The Path to Sustainable Technological Entrepreneurship
    Manjula S. Salimath and William Carter

Index