

21

Views

0

CrossRef
citations to date

2

Altmetric

Research Article

Do Residents Support Night Tourism in the Historic District? The Case of Wuhu Ancient City

居民会支持历史街区的夜间旅游吗？以芜湖古城为例

Chaoyi Cao, Sridar Ramachandran, Mayling Slow, Thanam Subramaniam & Liu Lulu

Received 15 May 2023, Accepted 11 Mar 2024, Published online: 22 Mar 2024

Cite this article

<https://doi.org/10.1080/19388160.2024.2331235>

Check for updates

Full Article

Figures & data

References

Citations

Metrics

Reprints & Permissions

Read this article



Sample our
Global Development
Journals
-> Sign in here to start your access
to the latest two volumes for 14 days

ABSTRACT

The study was to establish a framework that integrates sense of place, involvement, perceived costs and benefits of night tourism impact, and support for night tourism development was developed based on Social Exchange Theory (SET). In Wuhu Ancient City, a historic district well-known for its night tourism, a questionnaire survey was carried out, 306 valid questionnaires received. The findings showed that while perceived costs of night tourism impact have a negative influence on night tourism development support, perceived advantages of night tourism impact had a favorable impact. Perceived costs and benefits of the impact of night tourism, support for the development of night tourism as well, were influenced by sense of place. On the other hand, involvement had no bearing on the support for the development of night tourism; rather, it simply affected the perceived costs and advantages of the impact. Additionally, from the standpoint of local support, the study suggests and countermeasures for the development of night tourism in historic district.

Related Research

People also
read

Recommended
articles

Cited by

Should I Travel? Moral Motivation During Crises >

Carol X. Zhang et al.
Journal of China Tourism Research
Published online: 14 Mar 2024

Scale development for measuring sustainability of
urban destinations from the perspectives of
residents, tourists, businesses and government >

S. Mostafa Rasoolimanesh et al.