



5 August 2025

Thanam Subramanian

School of Hospitality, Tourism & Events, Taylor's University, Selangor, Malaysia

Sustainable Tourism Impact Lab, Taylor's University, Selangor, Malaysia

Centre for Research and Innovation in Tourism (CRiT), Taylor's University, Selangor, Malaysia
Malaysia

Puvaneswaran Kunasekaran

Faculty of Human Ecology, Universiti Putra Malaysia, Selangor, Malaysia

Malaysia

Kandappan Balasubramaniam

School of Hospitality, Tourism & Events, Taylor's University, Selangor, Malaysia

Sustainable Tourism Impact Lab, Taylor's University, Selangor, Malaysia

Centre for Research and Innovation in Tourism (CRiT), Taylor's University, Selangor, Malaysia
Malaysia

Acknowledgement of Book Chapter Acceptance

Navigating the Future - Sustainability and Survival of Tourism Businesses

Penerbit UMS

Dear Thanam Subramanian, Puvaneswaran Kunasekaran, and Kandappan Balasubramaniam

As an editor of the journal *Navigating the Future- Sustainability and Survival of Tourism Businesses*, I am delighted to provide this letter to acknowledge the acceptance by the editorial board of the Book Chapter entitled "*Sustainable, Smart, and Memorable Ecotourism Destination: A Case Study on Taman Negara, Pahang*" as part of the Navigating the Future – Sustainability and Survival of Tourism Businesses. Currently, the paper is under blind review, and the authors are required to modify the content once receive feedback from the reviews. Only the edited and approved final copy will be published.

Please allow me to thank you for your contribution to the book.

Yours sincerely,



Prof Dr Jennifer Kim Lian Chan

Editor

*Navigating the Future- Sustainability and Survival of
Tourism Businesses*

Universiti Malaysia Sabah